

AHSAN SAEED

WordPress Developer | SEO Expert

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Profile

WordPress Developer with hands-on experience in building clean, responsive, and user-friendly websites. Skilled in website development, on-page and technical SEO, and website optimization.

Professional Experience

WordPress Developer

- Developed and customized WordPress websites
- Designed responsive layouts
- Implemented on-page and technical SEO
- Improved website performance and speed
- Managed SEO-optimized content

Education

Intermediate (Pre-Medical) - 87%, *Quaid-e-Azam Group of Schools and Colleges* 2018 – 2020
Pakistan

Matric - 91%, *Iqra School and College, Daggar Buner* 2016 – 2018
Daggar Buner, Pakistan

BS English Literature & Linguistics, Islamabad, Pakistan
National University of Modern Languages (NUML)

Technical Skills

- WordPress Development
- Website Design
- On-Page SEO
- Technical SEO
- Website Optimization
- Content Management
- MS Office

Languages

English	Urdu	Pashto
Professional	Fluent	Native

Courses

SEO (Search Engine Optimization), *Pakistan DigiSkills.pk* 08/2025 – 11/2025
Pakistan

- Completed SEO (Search Engine Optimization) training under DigiSkills Training Program
- Learned on-page & off-page SEO, keyword research, and content optimization
- Gained practical knowledge of search ranking strategies and website visibility

Freelancing, *Pakistan DigiSkills.pk* 08/2025 – 11/2025
Pakistan

- Completed Freelancing training under DigiSkills Training Program
- Learned freelancing fundamentals, client communication, and proposal writing

- Gained knowledge of online marketplaces, pricing, and project management

SEO, Digital Marketing & AI Automations, *Pakistan Iskills*

02/2025 – 11/2025

- Gained hands-on experience in WordPress development and website management
- Learned SEO and Blogging, including keyword research and content optimization
- Developed quick digital skills: video editing, template designing, and freelancing basics

Pakistan

Projects

Pelican Fellowship, *Organizational Website*

<https://pelicanfellowship.org/> 

The Books Zone, *Ecom Website, https://thebookszone.com/*

Elegant Libas, *Ecom Website, https://elegantlibas.shop/*

Decorra Interiors, *Blogging Website*

<https://decorrainteriors.com/> 

Certifications

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| • SEO, Digital Marketing & AI Automations - Certificate ID: 1367126 | • SEO (Search Engine Optimization) - DigiSkills Training Program (DSTP 3.0) Certificate ID: V5PJYJXMK | • Freelancing - DigiSkills Training Program (DSTP 3.0) Certificate ID: 9TD326XMK |
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