

AHSAN SAEED

WordPress Developer | SEO Expert

✉ ahsansaeed988@gmail.com ☎ 0332-2844441 📍 Pakistan 🔗 ahsansaeed.com/

Profile

WordPress Developer with hands-on experience in building clean, responsive, and user-friendly websites. Skilled in website development, on-page and technical SEO, and website optimization.

Professional Experience

WordPress Developer

- Developed and customized WordPress websites
- Designed responsive layouts
- Implemented on-page and technical SEO
- Improved website performance and speed
- Managed SEO-optimized content

Education

Matric - 91%, *Iqra School and College, Daggar Buner* 2016 – 2018

Intermediate (Pre-Medical) - 87%, *Quaid-e-Azam Group of Schools and Colleges* 2018 – 2020

BS English Literature & Linguistics,
National University of Modern Languages (NUML), Islamabad

Technical Skills

- WordPress Development
- Website Optimization
- Website Design
- Content Management
- On-Page SEO
- MS Office
- Technical SEO

Languages

English	Urdu	Pashto
Professional	Fluent	Native

Courses

SEO (Search Engine Optimization), *Pakistan DigiSkills.pk* 08/2025 – 11/2025

- Completed SEO (Search Engine Optimization) training under DigiSkills Training Program
- Learned on-page & off-page SEO, keyword research, and content optimization
- Gained practical knowledge of search ranking strategies and website visibility

Freelancing, *Pakistan DigiSkills.pk* 08/2025 – 11/2025

- Completed Freelancing training under DigiSkills Training Program
- Learned freelancing fundamentals, client communication, and proposal writing
- Gained knowledge of online marketplaces, pricing, and project management

SEO, Digital Marketing & AI Automations, *Pakistan Iskills*

02/2025 – 11/2025

- Gained hands-on experience in WordPress development and website management
- Learned SEO and Blogging, including keyword research and content optimization
- Developed quick digital skills: video editing, template designing, and freelancing basics

Projects

The Books Zone - Ecom Website, <https://thebookszone.com/>

Elegant Libas - Ecom Website, <https://elegantlibas.shop/>

Certifications

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| • SEO, Digital Marketing & AI Automations - Certificate ID: 1367126 | • SEO (Search Engine Optimization) - DigiSkills Training Program (DSTP 3.0) Certificate ID: V5PJYJXMK | • Freelancing - DigiSkills Training Program (DSTP 3.0) Certificate ID: 9TD326XMK |
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